



**TOWN OF GRANITE QUARRY
BOARD OF ALDERMEN
REGULAR MEETING MINUTES
Monday, August 8, 2022
6:00 p.m.**

Present: Mayor Brittany Barnhardt, Mayor Pro Tem John Linker, Alderman Jim Costantino, Alderman Kim Cress, Alderman Doug Shelton

Staff: Town Manager Larry Smith, Town Clerk Aubrey Smith, Town Attorney Chip Short, Finance Officer Shelly Shockley, Fire Chief / Public Works Director Jason Hord, Interim Planner Bill Bailey, Police Chief Mark Cook

Call to Order: Mayor Barnhardt called the meeting to order at 6:00 p.m.

Moment of Silence: Mayor Barnhardt led a moment of silence.

Pledge of Allegiance: The Pledge of Allegiance was led by Mayor Barnhardt.

1. Approval of the Agenda

ACTION: Alderman Costantino made a motion to approve the agenda. Alderman Cress seconded the motion. The motion passed 4-0.

2. Approval of the Consent Agenda

A. Approval of the Minutes

1) Regular Meeting July 11, 2022

B. Departmental Reports (*Reports in Board packet*)

C. Financial Reports (*Reports in Board packet*)

D. Zoning Board of Adjustment Rules of Procedure Updates

E. Termination of State of Emergency

ACTION: Mayor Pro Tem Linker made a motion to approve the consent agenda. Alderman Shelton seconded the motion. The motion passed 4-0.

3. Citizen Comments – There were no citizen comments.

4. Town Manager's Update

Manager Smith shared that a request for sponsorship was received today from the Granite Quarry Civitan Club for the Fiddlers Convention. Last year the Board waived the Funding of Non-Profit Organizations Policy to fund the request for the same \$100 amount the Board has given for the last several years. The \$100 was earmarked in this year's budget. He asked for Board direction on whether they wanted to go ahead with the \$100 sponsorship now or wait and add the request to next meeting's agenda.

ACTION: Mayor Pro Tem Linker made the motion to approve (*\$100 sponsorship of the Fiddlers Convention*). Alderman Costantino seconded the motion. The motion passed 4-0.

Manager Smith gave kudos to Finance Officer Shockley for her work on the town's finances. The auditor praised her saying that the town is no longer working on getting finances straightened out but is now creating a model for others.

Manager Smith referred to the Preliminary Budget vs. Revenue document included in the agenda packet that he was asked to prepare. The document showed pre-audited figures. Alderman Shelton had questions about information on the document including the restricted police funds. Manager Smith responded that they were that was the unspent balance of the police budget. Alderman Shelton stated he thought the Board had amended the Agreement to unrestrict those funds after the significant surplus year. Manager Smith explained that the Towns agreed to not automatically reappropriate the full amount of unspent funds each year, which was overinflating the budget, but the funds were established in the Restricted Intergovernmental grouping in the budget. Whether we can unrestrict them fully is one of the things the Town hopes to address in the JPA Agreement / Formula Review goal.

Manager Smith stated that the strategic planning goals and project tracking sheet were included in the agenda packet. He stated if it helps put into context why we say no more than 3-5 goals, that a similar Strategic Planning process he is involved with using consultants has taken around 15 months and he thinks was about \$50,000. And that is just one of the goals on the tracking list we are trying to take on in-house with much less resources than our peer municipalities. He encouraged the Board to keep the number of goals manageable for us to be able to accomplish them. Mayor Barnhardt stated she liked the project tracking sheet and thought it was a great tool to use every month to show the Board all of the goals and what was being achieved.

Manager Smith gave kudos to the Mayor and Mayor Pro Tem for speaking at the Rowan Municipal Association meeting. There were many common concerns so, barring objection, staff will reach out to the person Chairman Edds recommended, the headhunter for many site selection consultants, as well as a few people who could speak on the staffing and workforce turnover. Manager Smith stated municipalities would be polled to see if they would be willing to pay over the amount of the meal to help cover the cost some speakers charge.

Mayor Pro Tem Linker questioned the grant-related expenditures in the Financial Reports. Finance Officer Shockley clarified it was a transfer to the general fund.

Old Business

5. Public Hearing

Ord 2022-09 Site Plan Review Process

A. Staff Presentation

Planner Bailey shared that he had been tasked with looking at the way the town processed site plans and major subdivisions. The current process involves the Planning Board and Board of Aldermen and is allowed by 160D but discouraged. The ideal process would be that the specific requirements

would be laid out in the ordinances and professional staff would check to make sure all requirements were met. The proposed amendments would base the review on the ordinance. This would be a technical rather than political review.

Alderman Costantino questioned who would make the decision. Planner Bailey stated the final decision would be made by staff based on the ordinance. Mayor Barnhardt asked if it was N-Focus's professional opinion that it would be wise to make this change before the CLUP and UDO updates were made. Planner Bailey deferred to N-Focus CEO Rick Flowe. Mr. Flowe stated it was a "reasonable band-aid". He went on to state the Board should adopt what was recommended to get the decision out of the subjective arena. He stated when Board members are asked to make legislative decisions, they are wearing an administrative hat and any decision they made would be appealable.

Planning Board Chairman Richard Luhrs passed out a handout (*attached*) to the Board and stated he would like to read it into record. He spoke about the reasoning for the Planning Board decision including that none of the Technical Review Committee members were residents of the town.

B. Public Hearing

1) **Opened:** Mayor Barnhardt opened the public hearing at 6:45 p.m.

- There were no public comments.

2) **Closed:** Mayor Barnhardt closed the public hearing at 6:45 p.m.

C. Board Discussion and Decision

Board discussion included a question from the Mayor on whether a board member could sit on the Technical Review Committee (TRC). Attorney Short stated that they could. Manager Smith reminded the Board about board member's non-technical input into technical discussions in the past that caused major enough issues that the Board directed no board member be involved in that aspect of development discussions. Mayor Barnhardt recognized Mr. Flowe who restated that the amendment would remove elected and appointed board members from administrative decisions. He stated he had seen the Planning Board serve as one arm of the TRC that would provide input back to the TRC, just without making a formal vote.

Alderman Shelton stated he would like to say no today and have this brought back up after amendments were made to the UDO in the future. Mayor Barnhardt stated a desire to see the item tabled until a decision on CLUP and UDO updates had been made.

ACTION: Alderman Costantino made a motion to table the item. The motion died for lack of a second.

There were questions on how long the item should be tabled. The Board decided by consensus to revisit the item again after item 9: CLUP / UDO Options on tonight's agenda.

6. Adoption

Bicycle and Pedestrian Plan

Staff asked that the Board adopt the Bicycle and Pedestrian Plan with any changes based on the DOT review.

ACTION: Alderman Costantino made a motion to approve (*the Bicycle and Pedestrian Plan with any changes based on the DOT review*). Mayor Pro Tem Linker seconded the motion. The motion passed 3-1 with Alderman Shelton opposed.

Alderman Shelton stated they were being asked to vote on the plan while still waiting for DOT comments.

7. Discussion Strategic Planning Goals

Manager Smith shared the slides for the draft version of the Strategic Planning Goals that were included in the agenda packet. Indicators of progress were added. He requested feedback or approval of the Goals and Implementation Strategies final draft. The next step will be to finalize the core values.

ACTION: Alderman Costantino made a motion to approve *(the Goals and Implementation Strategies final draft)*. Alderman Shelton seconded the motion. The motion passed 4-0.

8. Discussion Project Work Plan Priorities

Manager Smith summarized that the Board asked for the project tracking sheet to be placed back on this agenda for Board review and prioritization. Mayor Barnhardt stated having the PARTF grant in place and moving forward with park plans was important to her. She added that she was also interested in prioritizing finding the best fit for platforms for the town with social media.

Manager Smith stated currently it was an overly ambitious list, so staff was trying to prioritize the projects that are already in motion. Once a game plan was in place, staff will bring the list back to the Board and ask what can be cut.

9. Discussion CLUP / UDO Proposal Options

Mayor Barnhardt asked that the CLUP / UDO Proposal Options be added to the August agenda for discussion. She stated there was board contingency funding and that the payment could be made over the course of two fiscal years.

Attorney Short stated that putting the process *(Item 5 Site Plan Review Process)* in place that was being discussed would relieve the Board of liability, but it was assuming that the town had done all the planning that it needed to do. He stated he would like to see the proposal passed but didn't believe the town was ready for that. He stated that the ideal situation would be that an applicant could put everything on an application and then a list could be checked off.

Alderman Shelton stated that it (CLUP / UDO) should be funded with a budget amendment and not the full Board Contingency. It could be funded with funds freed up by ARPA.

The Town Manager's memo from 7/11/2022 that was included in the August agenda packet as well identified the three options from the N-Focus proposal:

- Option A: Comprehensive Land Use Plan only \$39,800.00
- Option B: Unified Development Ordinance \$34,600.00
- Option C: Joint Project (CLUP & UDO) \$65,500.00 (noted this would be a 12% discount)

The Town Manager's memo also stated that "should the BOA choose to, it could therefore move/add the \$22,037 originally budgeted for the Civitan payout to the \$40,331 Contingency and have \$62,368 toward the \$65,500 Option C (-\$3,132)."

Alderman Costantino stated the town had a lot going on and needed to do this.

ACTION: Alderman Costantino made a motion to approve it *(CLUP / UDO updates)*. Mayor Pro Tem Linker seconded the motion. The motion passed 4-0.

During discussion before the vote Alderman Shelton asked if it should be done piecemeal (*Options A or B*) or at one time (*Option C*). Mayor Barnhardt, Mayor Pro Tem Linker, and Alderman Costantino stated that it shouldn't be done in pieces. Alderman Shelton asked if the motion should be amended to include the funding source. Mayor Barnhardt stated a budget amendment would be brought back before the Board and that the motion was just for staff to take action.

Item 5 was revisited per the Board's earlier vote.

ACTION: Alderman Shelton made a motion to accept the Planning Board's recommendation to disprove (*Ordinance 2022-09 amending the site plan approval process*) and adopt the Statement of Consistency and Reasonableness as presented. Alderman Costantino seconded the motion.

Attorney Short suggested that no action had to be taken. Alderman Shelton rescinded his motion. No action was taken.

Attorney Short left the meeting at 7:24 p.m.

New Business

10. Discussion

Town Square

Manager Smith shared a presentation that showed key points from the Downtown Master Plan and DOT's recommendation as well as the challenges and takeaways on the town square project.

Staff requested that the Board receive the presentation, review, and confirm key "must haves" for any improvements to the Town Square infrastructure.

11. Proclamation

National Day of Service and Remembrance

Mayor Barnhardt acknowledged the proclamation for National Day of Service and Remembrance.

12. Board Comments

- Alderman Costantino made a statement that he would like to see sculptures around town like in Salisbury.

13. Announcements and Date Reminders

A. Wednesday	August 10	5:00 p.m.	Centralina Board of Delegates Meeting
B. Thursday	August 11	6:00 p.m.	Community Appearance Commission
C. Monday	August 15	5:00 p.m.	Parks, Events and Recreation Committee
D. Monday	August 15	5:30 p.m.	Zoning Board of Adjustment
E. Tuesday	August 16	3:30 p.m.	Revitalization Team
F. Thursday	August 18	9:30 a.m.	BoA Special Meeting – Strategic Planning
G. Wednesday	August 24	5:30 p.m.	CRMPO TAC Meeting
H. Monday	September 6	6:00 p.m.	Planning Board
I. Thursday	September 8	6:00 p.m.	Community Appearance Commission

Adjournment

ACTION: Alderman Costantino made a motion to adjourn. Mayor Pro Tem Linker seconded the motion. The motion passed 4-0.

The meeting ended at 7:39 p.m.

Respectfully Submitted,

Aubrey Smith

Town Clerk



TERMINATION OF STATE OF EMERGENCY

WHEREAS, on March 20, 2020, at 2:00 p.m. the Mayor of the Town of Granite Quarry determined and declared that a State of Emergency existed within Granite Quarry; and


WHEREAS, I, Brittany H. Barnhardt, current Mayor of the Town of Granite Quarry, have determined that the conditions constituting a state of emergency no longer exists in the Town of Granite Quarry.

NOW, THEREFORE, I hereby terminate the above-referenced declaration of a state of emergency and all the restrictions and orders contained therein.

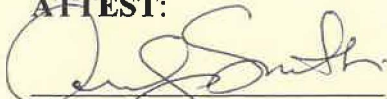
This declaration is effective immediately.

DECLARED this the 8th day of August 2022 at 6:00 p.m.




Brittany H. Barnhardt, Mayor

ATTEST:


Aubrey Smith, Town Clerk

8/8/2022

Rich
Copy

Granite Quarry Planning Board Presentation to the Board of Aldermen

My name is Rich Luhrs and I live at 802 North Main GQ Street, Granite Quarry, NC 28146

I am appearing as Chairman of the Granite Quarry Planning Board and a taxpaying citizen of the community.

Good evening and thank you for allowing me this opportunity to address the Board.

The Planning Board has decided that all recommendations of importance to the Board of Aldermen and the Mayor be delivered personally by one of our members. We did this because in the past some of our recommendations were presented in a manner which defied and or modified our intent and message after modifications, omissions and editorializing by third parties. So, with your indulgence, this will be our preferred communication process going forward.

Which Brings us to the matter at hand The reduction of specific duties, exposure and review by the Planning Board.

For the record, the Board voted unanimously to reject said recommendation for the following reasons:

1. The Planning Board consists of men and women in a racially, economically, geographically, and generationally diverse group from the commercial, public service, and private segments of Granite Quarry. All members are residents of the town or the ETJ and reflect a true sampling of the community in general. The proposed change would put all subdivision and site plan approvals in the hands of nonresidents, with no ties to the community and no "skin in the game" other than their own income potential from our town's tax dollars. This has become especially problematical as years of "hiring and recruiting difficulties" has caused Granite Quarry to become increasingly dependent upon the thoughts and opinions of nonresidents. Isn't it counter intuitive that, at a time when Granite Quarry is struggling to fill voluntary positions on other Boards, that we would strip duties from the most active, successful, and well attended group? The optics and core logic are highly questionable.
2. The Planning Board represents a voluntary --- Cost free--group who take time out of our busy lives in order to provide an extra set of qualified and concerned eyes, ears and questions regarding development in our town. We have been very proactive in the past regarding this review process and, in no way have we hampered final decisions, yet in may cases we have raised issues and concerns that required additional review prior to submission to the Board of Aldermen. Why throw away the efforts of truly engaged volunteers to advance the agendas of for profit outside "experts", with whom we can and should be working cooperatively rather than being marginalized and cast aside. While consultants are invaluable and we are currently working with some good ones, their sole purpose is to advise not dictate. They may be 100% on point or they may simply be forwarding a previously presented solution or package that was used in another non related community. That having been said it is up to you, the Board of Aldermen and Mayor, to use them as one of multiple sources in your decisions.

3. We, The Planning Board, have worked very closely and successfully with the Board of Aldermen in the past without issue, which begs the question, "If it aint broke, why fix it?". In fact, two current members of this Board voted in the past to include the Planning Board in the site approval process.
4. In previous years the Planning Board has sought more visibility rather than less into the smaller subdivisions in the town to prevent loopholes and gradual methods of circumventing our overall Master Plan. This mirrors our desire to become more involved with community development. The proposed change would effectively reduce the Planning Board and the community's exposure to development and threaten true transparency.
5. In an age where Growth in Charlotte, and a myriad of dizzying governmental rules and regulations signals a mad dash to conformity and "cookie cutter" communities, it becomes increasingly important to find ways and means to keep our own town unique, vibrant, and personalized. Remember, the very same Statute changes that led to this suggestion, may very well be modified or reversed in coming years as new legislators, agendas and political party platforms come and go. For too many years we have been an easy target for developers to come in and build randomly and at whim. The logic of stripping an extra month for Planning Board review to a process and thereby preventing "uncertainty" for these very same developers will only weaken our ability to advance Granite Quarry's vision. While Planning Board review is certainly optional by State statute. It may, in fact, stand in the way of a quick and easy "Rubber Stamp" process and makes the lives of both developers and out of town staff members a bit more cumbersome, while diminishing the ability for quick handshake approvals. We ask respectfully...Is this a bad thing?

In the end you as a Board must decide whether you seek varied ideas from both paid "Experts", Staff **AND** the community..... or simply agree to prepackaged presentations to which you simply nod yes.

Thank you

2022-2023 Strategic Goal-Setting



**Vision, Values, and
Strategic Goal-Setting**





Vision

***“Solid as the rock on which it was founded,
Granite Quarry will be a growing,
connected and family-friendly town that
provides a high quality of life for all.”***



Core Values

“GQ SOLID”

Growth

Quality

Steamline Communication

Operate with Accountability

Lead with Honesty & Integrity

Implement Teamwork

Demonstrate Enthusiastic Engagement

Our Core Values

*We are committed to accomplishing our strategic vision for the Town by remaining “**GQ SOLID**” in our interactions with each other and all stakeholders of the Town*

<u>G</u>rowth	<u>Q</u>uality	<u>S</u>teamline Communication	<u>O</u>perate with Accountability	<u>L</u>ead with Honesty & Integrity	<u>I</u>mplement Teamwork	<u>D</u>emonstrate Enthusiastic Engagement
We seek innovative growth that provides high quality of life for our residents, merchants, and visitors	We strive to “overdeliver consistently”, not even taking mundane tasks for granted (if you fail at the little things, people notice)	We appreciate that issues will arise, and we commit to accepting honest mistakes, communicating insight, feedback, and solutions	We respect and adhere to the Council-Manager form of government and our respective roles within it	We are attentive, honest, and transparent public servants	We recognize and respect each other’s roles and expertise in those roles	We actively engage the community and encourage involvement to “be the change we wish to see”
We embrace and incorporate the Town’s unique “granite-theme” branding opportunity to create an authentic sense of place & community	We continuously self-assess the approach we are taking within our respective roles to ensure we are maintaining or advancing the quality of town services	We keep all communication professional, respectful, clear, and consistent	We refer questions and assign tasks to be owned and handled at the appropriate level within the organization, and commit to giving staff autonomy to make well-informed decisions	We trust that we all want to see each other succeed, so if we see something that seems to the contrary, we give that person the benefit of the doubt and ask them about it - directly, and quickly	We strive to create a positive working environment that recruits and retains top talent	We are customer service oriented
We are committed to self-improvement and growing our political and professional expertise	We are open to feedback on how we can adapt and improve the town and Town government	We practice active listening	We set SMART (Specific, Measurable, Attainable, Realistic, and Timely) objectives	We practice being an efficient, trusted, and credible source of information and services for the public	We take time to praise each other and practice gratitude	We expect willing and passionate involvement from all
We seek opportunities to best grow and balance Industrial/Commercial: Residential tax base and the level of services we provide to maintain the best tax rate possible for our community	We prioritize “quality over quantity” in situations where we stretch too thin or risk compromising quality	We respect and adhere to our adopted communication guidelines / rules of engagement	We embed our core values into our organizational culture, and tie them into performance measurements at every level of the organization	We take our roles seriously to make impartial, service-above-self driven decisions	We proactively support Board and Administrative directives, mission, and each other	We have fun!
			We take “proudful ownership” of the responsibilities and tasks within each of our positions		We keep an eye out for each other and encourage success by giving each other ongoing constructive feedback	

Goal Statements



Growth

Prepare for and attract safe, family-friendly, high-quality growth and development

Strategy: Enhance development regulations and municipal services wherever possible to ensure high quality growth and high quality of life



Parks & Recreation

Enhance and advance Town parks and recreational opportunities

Strategy: Begin implementation of Parks & Recreation and Bicycle & Pedestrian Master Plan initiatives while promoting our Town parks



Economic Development

Seek commercial, retail, and industrial retention, growth, and expansion opportunities

Strategy: Utilize master plans and partnering agencies / resources to advance economic development goals



Community Engagement / Communications

Optimize quality of life and placemaking (sense of place / community) through community engagement and streamlined Town communications

Strategy: Streamline information flow both internally and by informing and engaging stakeholders



Growth – Quality Growth, Quality of Life

Goal:

Prepare for and attract safe, family-friendly, high-quality growth and development

Strategy:

Enhance development regulations and municipal services wherever possible to ensure high quality growth and high quality of life

Initiatives:

^ Implementation strategy ◇ *Indicator of Progress*

Enhance development regulations and incentives where possible

^ Update Land Use Plan and Unified Development Ordinance

^ Seek partnership or incentive opportunities (e.g., Development Agreements, incentivizing UDO provisions)

◇ *CLUP / UDO updates substantially completed*

◇ *Proactive development provisions (e.g., incentives for conservation development) considered in CLUP / UDO planning process*

Ensure high-quality planning services and quality of life

^ Continue to recruit for a FT staff planner and/or alternatives to help supplement PT planning services

^ Promote proactive initiatives such as Yard of the Month program, mulch giveaways, etc

◇ *Successful implementation of supplemental or alternative planning services to improve workload, productivity, capacity*

◇ *Increased community engagement in proactive appearance/ comm. dev. activities (see “Community Engagement / Communications”)*

Ensure high-quality public safety services and safe neighborhoods

^ Evaluate JPA Agreement and statistics to ensure model is appropriate & we have adequate resources to provide high-quality service to our residents

^ Unfreeze PD officer position

^ Continue PD risk review & state accreditation process

^ Maintain ISO Class 1 FD rating

◇ *Continue increased visibility and effectiveness of patrols and community interactions*

◇ *Staff the unfrozen PD position*

◇ *NCLM risk review completed; state accreditation underway*

Recruit, retain, and rely on expert staff who can lead us there

^ Establish & integrate vision, core values, goal statements to clarify expectations & guide staff

^ Maintain competitive pay & benefits, professional training and development

^ Promote a positive atmosphere, healthy team working environment, and have fun!

◇ *Vision, core values, goal statements, communication guidelines adopted by Board; integrated into performance evaluations and measurement processes*



Parks & Recreation

Goal:

Enhance and advance Town parks and recreational opportunities

Strategy:

Begin implementing Parks & Rec and Bike & Ped Master Plan initiatives while promoting our Town parks

Initiatives:

^ Implementation strategy

◇ Indicator of Progress

Begin implementing Master Plans

^ Incorporate Parks & Rec and Bike & Ped Master Plans into the CLUP update if possible

^ Determine organizational model(s) and/or partnerships available to best implement the Master Plan initiatives (e.g., Steering Committee, “Friends of the Park” or other public-private partnerships); and/or

^ Seek interlocal opportunities with Rowan County and City of Salisbury Parks Departments, etc

◇ Organizational model(s) to implement plans determined & approved

◇ Interlocal partnership opportunities pursued

Incorporate funding for low-hanging fruit within FY budgets; use grants and supplemental funding (e.g., ARPA) for larger, transformational items

^ Pursue Fisher-Turner property acquisition and Coughenour land swap opportunities at Civic Park

^ Upgrade cameras/wireless system in Civic and Lake Parks

^ Plan ARPA funds, seek partnership and additional funding opportunities for transformational improvements

◇ Prioritized Civic Park acquisitions pursued

◇ Priority plan projects identified for PARTF, etc grants and upcoming budgets

◇ PARTF application Spring 2023

Signature Event

^ Continue to grow Granite Fest as the Town’s high quality, annual signature event

◇ Continue debriefs and evaluation of Granite Fest organization model, ways to potentially improve each year

◇ Increased volunteer participation, community attendance and positive feedback of event (within areas of influence and control of course – i.e., not weather, etc)



Economic Development

Goal:

Seek commercial, retail, and industrial retention, growth, and expansion opportunities

Strategy:

Utilize master plans and partnering agencies / resources to advance economic development goals

Initiatives:

^ Implementation strategy ◇ *Indicator of Progress*

Downtown Master Plan (DMP)

- ^ Continue to use DMP principles and recommendations as guide (e.g., branding, placemaking)
- ^ Update / incorporate DMP in the CLUP update if possible
- ^ Continue exploring organizational models & partnerships available to help continue implementing Master Plan recommendations (e.g., Downtown Development Assn, Merchants Assn, other public-private partnerships)
- ◇ *Consider organizational model(s) for revitalization efforts concurrent with Parks & Rec / Bike & Ped organizational model(s)*

Explore downtown improvements

- ^ Work toward mediating Town Square infrastructure solution with DOT, Duke Energy and other Utilities
- ^ Target priority streetscape project(s) (e.g., Brinkley Center curb cut, sidewalk issue)
- ◇ *Some plan/resolution (temporary or permanent) with Town Square signal infrastructure achieved*
- ◇ *Consider a targeted downtown streetscape project for FY24 Powell Bill project (sooner if current budget, alternative funding, partnership, etc allows)*

Industrial Park opportunities

- ^ Assist Rowan Economic Dev. Council in proposing & coordinating an Industrial Park sign with Rowan County for its Granite Industrial Park
- ^ Allow County & EDC to leverage Town parcel within the Industrial Park as incentive for beneficial speculative industrial interests
- ◇ *Any examples identified by town staff submitted to EDC; encourage EDC to facilitate discussion with County*

Growth/expansion opportunities

- ^ Be mindful of commercial and industrial expansion opportunities during upcoming discussions, studies and updates
- ◇ *Consider such growth opportunities during upcoming annexation agreement discussions with Rowan County & City of Salisbury; also with CLUP update*



Community Engagement / Communications

Goal:

Optimize quality of life and placemaking (sense of place/community) through community engagement and streamlined Town communications

Strategy:

Streamline information flow both internally and by informing and engaging stakeholders

Initiatives:

^ Implementation strategy ◇ <i>Indicator of Progress</i>

Internal Communication

^ Develop, adopt, and commit to using communication guidelines / “rules of engagement”

◇ *BOA engagement and buy-into development of communication guidelines, ideally with unanimous adoption*

◇ *BOA & Staff committed / actively adhering to communication guidelines*

Establish most efficient & manageable framework for GQ’s networking efforts (e.g., platform, annual meeting/report, newsletters, feet-on-the-street)

^ Continue website news updates, electronic sign messages

^ Review any additional realistic platforms for informing and engaging public within available town resources

◇ *Determine the platform(s) most responsive to verified community needs and available town resources*

◇ *Develop policy/procedures for implementation and management of said platform(s)*

Engage the community

^ Identify and recruit neighborhood captains / community partners

^ Identify and recruit qualified committee volunteers

^ Conduct community surveys on town interests and issues

◇ *Network of “Captains”/partners established*

◇ *Increased community engagement in proactive appearance / community development activities (e.g., YOM, Christmas decorating contest)*

◇ *Increased # of identified volunteer recruits*

◇ *At least one community survey developed and conducted*

Proclamation

NATIONAL DAY OF SERVICE REMEMBRANCE

WHEREAS, on September 11, 2001, terrorists attacked the United States leading to the tragic death of thousands of innocent United States citizens and other citizens of 90 different countries and territories; and

WHEREAS, in response to the attacks in New York City, Washington D.C. and Shanksville, Pennsylvania, firefighters, police officers, emergency medical technicians, physicians, nurses, military personnel, other first responders, and passengers of Flight 93, immediately and without concern for their own well-being rose to service, in a heroic attempt to protect the lives of those still at risk, consequently saving thousands of men and women; and

WHEREAS, hundreds of thousands of brave men and women continue to serve every day, having answered the call to duty as members of our nation's armed forces with thousands having given their lives, or been injured to defend our nation's security and prevent future terrorist attacks; and


WHEREAS, North Carolina has been called the most military friendly state in the nation, and its citizens continue to support our brave men and women in uniform and the veterans that came before them; and

WHEREAS, families of 9/11 victims, survivors, first responders, rescue and recovery workers, and volunteers called for Congress to pass legislation to formally authorize the establishment of September 11 as an annually recognized "National Day of Service Remembrance", and for the President of the United States to proclaim the day as such.

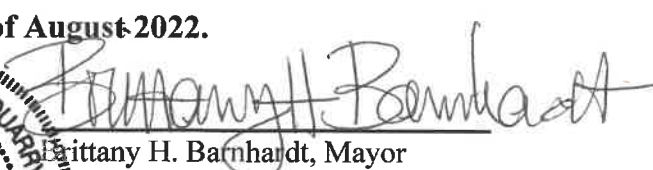
Now, Therefore, I, BRITTANY H. BARNHARDT, Mayor of the Town of Granite Quarry, North Carolina, do hereby proclaim do hereby proclaim September 11, 2022 as a, "Day of Service and Remembrance" and urge all citizens to commit to community service on this day and on an ongoing basis.

ADOPTED this 8th day of August 2022.

ATTEST:


Aubrey Smith, Town Clerk




Brittany H. Barnhardt, Mayor